

Message Text

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PAGE 01 GOTEBO 00052 250856Z

12

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 114407

R 250815Z AUG 76

FM AMCONSUL GOTEBORG

TO USDOC WASHDC

INFO SECSTATE WASHDC 0039

AMEMBASSY BRUSSELS

AMEMBASSY LONDON

AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBOORG 0052

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/02/P0011

2. 082376

3. JPOWENS

4. 401 SWEDEN

5. A

6A. REPLY TO --

6B. LEIF OLSSON

6C. GOTKAFFE & AUTOMATSERVICE AB

NYA ALLEN 5

S-411 38 GOTEBOORG, SWEDEN

7. CABLE --; TELEX --; TEL 031/11 12 12

8. --

9. 114.9A. EXCLUSIVE AGENCY SWEDEN

10. DESCRIPTION

3589171-0100. COFFEE MAKERS. CAPACITY 12 CUPS FOR LEASING AND

SALES TO INSTITUTIONS, OFFICES, INDUSTRIES, ETC.

220 VOLT AND WITH TWO HOT PLATES.

MARKET POTENTIAL IS VERY GOOD FOR SUITABLE COFFEE

MAKER PROVIDED SUPPLIER WILLING ADJUST EQUIPMENT FOR

APPROVAL BY SWEDISH AUTHORITIES (SEMCO). IN SEVEN MONTHS

COMPANY SOLD 1,000 ENGLISH UNITS. THEY CLAIM BETTER EQUIPMENT

AVAILABLE FROM US.

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PAGE 02 GOTEBO 00052 250856Z

COMPANY ESTABLISHED 1974 BY LEIF OLSSON, ULF HAGGREN, AND VIRGINIO DEPAULI WHO OWN EQUAL PARTS. ALL THREE EARLIER SOLD CORY MACHINES. LOCAL CREDIT SOURCE DESCRIBES OWNERS AS RELIABLE AND AGGRESSIVE. BUSINESS GROWS STEADILY EVEN RAPIDLY LAST 12 MONTHS. COMPANY COOPERATES WITH A STOCKHOLM FIRM SPECIALIZING IN VENDING MACHINES. PAYMENTS ALWAYS MET PROMPTLY. BUSINESS RELATIONS RECOMMENDED.

OWENS

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NNN

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